

Course Description

FIL3602 | Production Management | 3.00 credits

In this upper division course for BAS students in Film, Television & Digital Production students will learn the theory and practice of managing film and television production with an emphasis on pre-production processes and software. Prerequisites: FIL2611, MMC2000

Course Competencies:

Competency 1: The student will determine film and television production needs by:

- 1. Identifying various script formats for film and television projects
- 2. Analyzing scripts to determine the length and cost of production
- 3. Classifying the resources needed to support a production
- 4. Developing resources for various production needs

Competency 2: The student will create budgets and schedules for film and television projects by:

- 1. Identifying basic production budgeting and scheduling vocabulary
- 2. Utilizing industry standard production management software
- 3. Identifying labor practices in the entertainment industry
- 4. Identifying accounting procedures in the entertainment industry
- 5. Calculating production costs

Competency 3: The student will develop management skills by:

- 1. Identifying key elements fundamental to film and television production
- 2. Communicating professionally with film and television vendors
- 3. Communicating professionally with film and television crew
- 4. Creating a production binder for a film or television project

Learning Outcomes:

- Communicate effectively using listening, speaking, reading, and writing skills
- Solve problems using critical and creative thinking and scientific reasoning
- Formulate strategies to locate, evaluate, and apply information
- Use computer and emerging technologies effectively

Updated: Fall 2025